

Make better, faster decisions, create new experiences, and optimize your business with the power of data and machine learning on AWS

Meet with our team of experts at the conference to get help on your initiatives related to data, analytics, governance, machine learning, artificial intelligence, and more. Check out our event programming for more details.



Attend our session

FROM DEFENSE TO OFFENSE: DRIVING VALUE CREATION THROUGH DATA LEADERSHIP
TUESDAY, 23 MAY, 11:15-11:45 AM (BST)

The role of the data leader is rapidly expanding. Today's top CDOs are evolving beyond the standard data management scope toward proactive value creation with the latest innovations in analytics, AI, and machine learning. Join **Archana Vemulapalli, Director of Product Management and Global Strategy for Data, Analytics, and Machine Learning at AWS**, as she shares how data leaders can unlock the value of their data with the right culture, organizational structure, and technology foundations across a number of industries and use cases.

Schedule a meeting with an AWS expert

Meet with AWS leaders at the conference to learn how we are helping customers put their data to work. [Schedule an onsite 1:1 meeting today](#) to get focused advice and insights from AWS experts.

Visit us at booth 301

Visit the AWS booth at the Exhibit Showcase to get best practice guidance, request a demo, and explore use cases. While visiting our booth, don't forget to pick up your SWAG, including a "Data Champion" mini figure and data and artificial intelligence strategy books written by AWS enterprise strategists (former CIOs).

Visit the [AWS for Data page](#) to learn more about how AWS can help you with your data strategy.

