



QUEEN ANNE FARMERS MARKET

SPONSORSHIP 2020

JOIN US IN MAKING A
DIFFERENCE

CONTACT:
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206.428.1983



THERE IS NO QAFM WITHOUT YOUR SUPPORT

ABOUT US



Every Thursday evening from June through October, Queen Anne Farmers Market (QAFM) is the "Town Square" for our neighborhood. With over 110,000 market goers, it's the largest event on "the hill," an important community resource, and the biggest opportunity for neighborhood businesses to connect with the greater Queen Anne Community. The only independent, community-run farmers market in the city, and as a non-profit, QAFM is made possible through the generous support of local businesses and individuals who underwrite 35% of the market's operating budget. Simply put: it would not happen without you.

Please join us again (or for the first time) in 2020. Together, let's do something good for your business and meaningful for our community!

QAFM BY THE NUMBERS:

- 5,000 to 7,000 individuals & families attend each market.
- 65 community volunteers donate over 2,500 hours each season.
- 550+ kids access fresh, local produce through our Roots to Shoots Kids' Program.
- 5,948 pounds of produce donated to local food banks in 2020.
- \$5,556 provided to low-income residents through food access initiatives.
- 20 markets, Thursdays, 3:00pm to 7:30pm, May 28 - October 8.
- 80+ farmers and food artisans.
- 93 cents of every dollar donated goes directly to support market-day expenses.
- 40 fun events and nonprofit groups each season.



Sponsorship gives you 110,000+ opportunities throughout the season to connect your business to the Greater Queen Anne community.



2020 SPONSORSHIP LEVELS

Have a specific sponsorship idea you would like QAFM to consider?
We will happily review any and all proposals. You can reach us at Director@qafm.org



PRESENTING SPONSOR - \$7,500

The biggest & best opportunity for your business to connect with 110,000+ community members.

(Only 3 Available)

Presenting Sponsorship Offers:

- Your logo at Presenting Sponsor level on market entrance banners
- Your logo at Presenting Sponsor level on sponsor flag
- Your logo featured on the QAFM neighborhood poster
- Your logo featured at Presenting Sponsor level on QAFM website, newsletter, marketing materials & social media
- 2 market days spotlighting your business & its support of our community
- Complimentary 10' x 10' booth space for up to 10 markets



ROOTS TO SHOOTS KIDS' PROGRAM SPONSOR - \$6,000

Be an integral part of our 2020 Roots to Shoots Kids' Program, benefiting 550+ kids, encouraging education about & access to local fruits & vegetables all season!

(Only 1 Available)



Kids' Program Sponsorship Offers:

- Flag, banner or other branding at Kids' Tent
- Your logo at Kids' Program Sponsor level on market entrance banners & sponsor flag
- Your logo featured at Kids' Program Sponsor level on website, newsletter, marketing materials, & social media
- 2 market days spotlighting your business & its support of the kids in our community.
- Complimentary 10' x 10' booth space for up to 3 markets

2020 SPONSORSHIP LEVELS

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We will happily review any and all proposals. You can reach us at Director@qafm.org



COMMUNITY TABLE SPONSOR - \$3,500

Your business can be the center of attention at our neighborhood's 40' long dinner table! Each week hundreds of market-goers will dine together & build community, seated comfortably because of your sponsorship. (Only 1 Available)

- Centerpieces & a tablecloth runner, or another branding concept featured prominently at the table area.
- Your logo at Community Table Sponsor level on market entrance banners & sponsor flag
- Your logo featured at Community Table Sponsor level on website, newsletter, marketing materials, & social media
- 2 market days spotlighting your business & its support of our community
- Complimentary 10' x 10' booth space for 2 market days



MUSIC TENT SPONSOR - \$3,000

Spotlights your business by supporting musical performances in a prime location on the "lawn". Families picnic and enjoy summer night serenades because your contribution directly supports stipends to local artists!

(Only 1 Available)



- Flag, banner or another branding concept that's fit for the spotlight, as your brand takes the stage all summer long.
- Your logo at Music Tent Sponsor level on market entrance banners & sponsor flag
- Your logo featured at Music Tent Sponsor level on website, newsletter, marketing materials, and social media
- 2 market days spotlighting your business and its support of our community
- Complimentary 10' x 10' booth space for 1 market days

Queen Anne Farmers Market

Building Community. Supporting Farmers. Championing Local.

206.428.1983 // www.qafm.org // director@qafm.org

2020 SPONSORSHIP LEVELS

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MARKET INFORMATION TENT SPONSOR - \$2,500

A community hub in the heart of the market, volunteers & staff direct market-goers to their favorite vendors, administer food access programs, champion local & much more with your support! **(Only 1 Available)**

- Flag, banner or other branding in addition to your rack cards, brochures, or print marketing materials on display at the market's front desk
- Your logo at Tent/Table Sponsor level on market entrance banners
- Your logo at Tent/Table Sponsor level on sponsor flag
- Your logo featured at Tent/Table Sponsor level on website, newsletter, marketing materials and social media
- 2 market days spotlighting your business and its support of our community



COMMUNITY TENT SPONSOR - \$2,000

With your business' support, area nonprofits are spotlighted each week showcasing community-related services and activities.

(Only 1 Available)

- Flag, banner or other branding at your selected tent/table
- Your logo at Community Tent Sponsor level on market entrance banners & on sponsor flag
- Your logo featured at Community Tent Sponsor level on website, newsletter, marketing materials and social media
- 1 market day spotlighting your business and its support of our community



2020 SPONSORSHIP LEVELS



MARKET CHAMPION SPONSOR - \$1,500

Champion your business or organization and QAFM all season long.

- Your logo at Market Champion level on market entrance banners
- Your logo at Market Champion level on sponsor flag
- Your logo featured at Market Champion level on website, newsletter, marketing materials, and social media
- 1 market day spotlighting your business and its support of our community



FRIEND OF THE MARKET SPONSOR - \$500

Make a meaningful difference for your business/organization and community.

- Your logo at Friend of the Market level
- Your logo featured at Friend of the Market level on website, newsletter, marketing materials, and social media
- Your logo on market entrance banners & on sponsor flag

NONPROFIT OR COMMUNITY SPONSOR - \$250

Show your support for QAFM for only \$13 per market.

- Your name or logo at Nonprofit/Community Sponsor level
- Your name or logo featured at Nonprofit/Community Sponsor level on website, newsletter and social media

STATISTICS



3k+



900+



1.1k+

Queen Anne Farmers Market

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QAFM SPONSORSHIP FORM

JOIN US IN 2020!

Queen Anne Farmers Market is Seattle's only independent, community-run farmers market. As a nonprofit, QAFM is made possible through the generosity of local businesses and individuals. Simply put, the market would not exist without your support. On behalf of the Queen Anne Community, thank you!

Your sponsorship runs the entire market season, every Thursday, May 28 to October 8, 2020. 3:00-7:30PM, W Crockett St. and Queen Anne Ave. N.

QAFM is a 501(c)(3) and our tax ID number is #20-7357004.



Please circle your sponsorship level below:

Presenting Sponsor \$7,500	Roots to Shoots Kids' Program Sponsor \$6,000
-	-
Community Table Sponsor \$3,500	Music Tent Sponsor \$3,000
-	-
Market Information Tent Sponsor \$2,500	Community Tent Sponsor \$2,000
-	-
Market Champion Sponsor \$1,500	Friend of the Market Sponsor \$500
-	
NonProfit or Community Sponsor \$250	

Contact Name: _____

Organization: _____

Address: _____

Phone: _____ Email: _____



Method of Payment: ☐ Check ☐ Bill Me ☐ MC/Visa

CC #: _____ Exp. Date: __ / __ / ____

CC Authorization Signature: _____

Name: _____ Title: _____

Signature: _____ Date: __ / __ / ____

Accepted by Queen Anne Farmers Market:

Name: _____ Title: _____

Signature: _____ Date: __ / __ / ____

THANK YOU!