

MARY KAY[®]

the LOOK

Spring 2020

BE A STANDOUT!

NEW! WOW-INDUCING EYE WONDERS,
HOT LIP SHADES & MORE!





WHEN YOU'RE A *Standout,*

you are a true force of beauty ... fierce, fabulous and phenomenal, inside and out. Your beauty? Unparalleled. Your style? Unapologetically you. Your confidence is a showstopper, and this season, I want to offer the wow-worthy skin care and color products that match your passion for life.

Statement-making moments await with the NEW perfectly precise *Mary Kay*® Waterproof Liquid Eyeliner Pen, eye-catching *Mary Kay*® Liquid Eye Shadow, portable *Mary Kay Petite Palette*™, gorgeous new shades of *Mary Kay*® Gel Semi-Matte Lipstick and the oh-so-striking limited-edition† *Mary Kay*® Illuminating Bronzer. Go ahead, turn a few heads, spark a conversation, and leave a lasting impression. Step into spring's spotlight, and let me help you be the STANDOUT you are.

♥ Your Mary Kay Independent
Beauty Consultant

Top left row: *Mary Kay*® Gel Semi-Matte Lipstick in Red Stiletto, Blush Velvet, Berry Famous and Trademark Pink. Second row: left, *Mary Kay Petite Palette*™ filled with *Mary Kay Chromafusion*® Eye Shadows in Sand Castle, Cinnabar, Espresso and Onyx, right palette filled with Cashmere Haze, Golden Mauve, Blossom and Merlot. Third row: *Mary Kay*® Liquid Eye Shadow shown in Purple Nova, Meteor Shower, Pink Starlight and Light Beam. Bottom row: *Mary Kay*® Waterproof Liquid Eyeliner Pen in Intense Black.



Draw Perfectly Defined, WATERPROOF LINES.

New! **Mary Kay® Waterproof Liquid Eyeliner Pen**

Get the look that goes on quickly with a pen-style precision tip – that just won't quit.

It's the new *Mary Kay®* Waterproof Liquid Eyeliner Pen – budgeproof, fearproof and ready for wherever life takes you. (And that's everywhere.)

Create looks you love! And then wear them with confidence, day or night.

The fluid formula will dry down and stay put.

HOW TO ACHIEVE THIS LOOK:



Use one finger to lift your eyelid gently. Holding your waterproof liquid eyeliner pen at a slight angle to your eyelid, rest the side of your pinky finger against your cheek to steady your hand.



Draw a thin line along your top lashline, moving from the inner corner to the outer corner of your eye.

PRO TIP: Take your time!



Then, from the center of your eyelid outward, start building an upward curve one thin stroke at a time, coming to a point at the end of the line. The longer the line, the more dramatic your look.

PRO TIP: Imagine following the curve of your lower lashline as you draw the wing past your upper eyelid.

“

Use a pointed cotton swab dampened with *Mary Kay*® Oil-Free Eye Makeup Remover to clean up the edges of your eyeliner. This creates that super sharp, precise look.

”

KEIKO TAKAGI
Global Makeup Artist



New!

Mary Kay® Waterproof Liquid Eyeliner Pen in Intense Black, \$16

CASUAL TO DRAMATIC, DAY OR NIGHT

- High-purity carbon black provides deep color intensity.
- Goes on quickly and gives you a smooth look that won't quit.
- Easy to apply. Easy to remove with *Mary Kay*® Oil-Free Eye Makeup Remover.
- Budgeproof and fearproof.
- Stay-put formula so your go-to looks won't run or budge.
- Pen-style tip for ultimate control – it's precision perfection.
- Waterproof for wherever life takes you.
- Great for classic, fine lines and bolder, dramatic looks.

LIGHT UP *Your Lids.*



New! **Mary Kay® Liquid Eye Shadow**

Glide on a surge of stellar color with an easy-to-use applicator for brilliant, one-and-done eye looks!

A GLAM GAZE

- Lightweight, liquid color applies seamlessly.
- Pigment-packed shades add instant intensity.
- Creamy formula feels delightfully decadent.
- A doe-foot applicator creates effortless eye looks.

NEW! Mary Kay® Liquid Eye Shadow, \$14 each

Jessica is wearing NEW Mary Kay® Liquid Eye Shadow in Pink Starlight; Hazelnut, Biscotti and Espresso Mary Kay Chromafusion® Eye Shadows, I ♥ black Lash Love® Mascara; Mary Kay® Volumizing Brow Tint in Blonde; Rosy Nude Mary Kay Chromafusion® Blush and Mauve Moment Mary Kay® Gel Semi-Matte Lipstick.





UNEARTH *Inspired Beauty.*

New!

LIMITED-EDITION* BEAUTY UNEARTHED COLLECTION

This season's limited-edition* color collection finds its inspiration at the crossroads of old-world tradition and contemporary style. With each delicate sweep and precise stroke, beauty from antiquity is rediscovered and reinvented for the modern trendsetter.

ACCENTUATE YOUR GLOW.

The perfect light-coverage foundation to pair with your all-over glow.

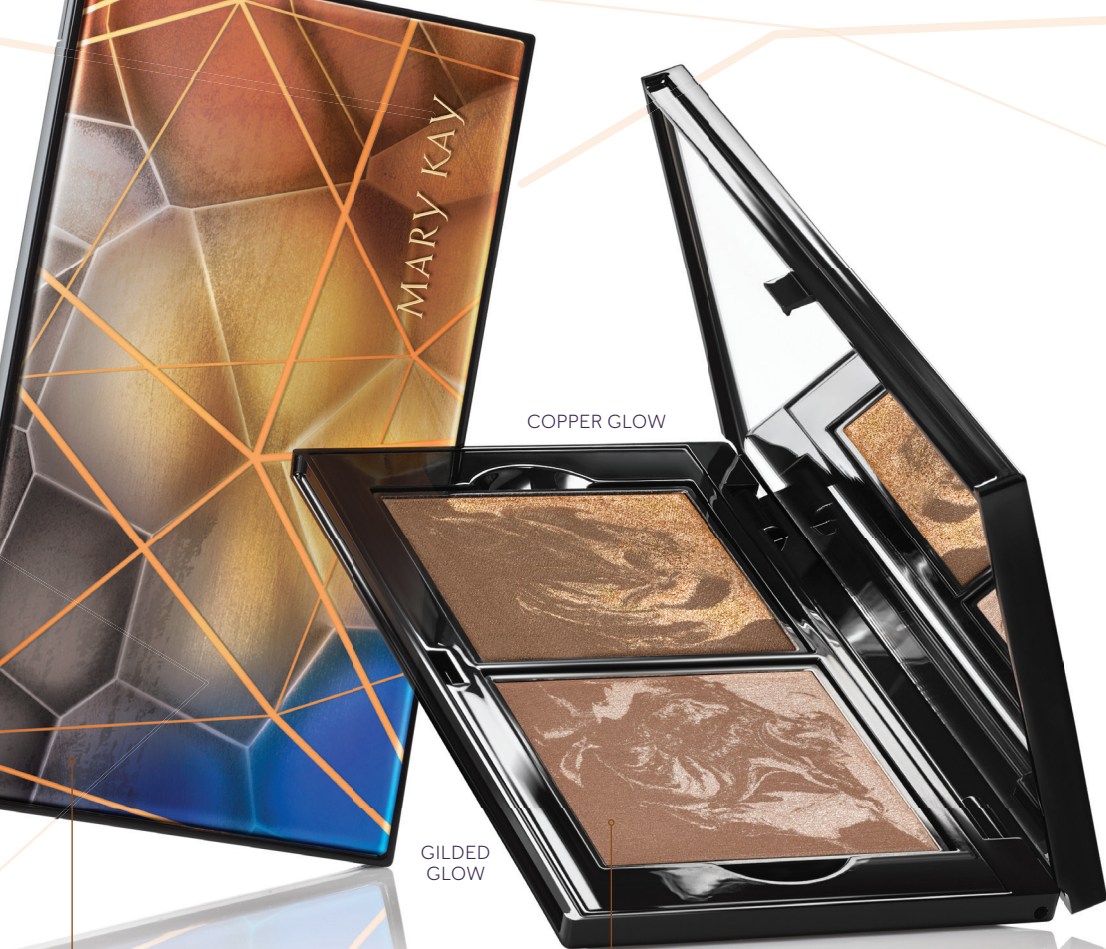
**Mary Kay® CC Cream
Sunscreen Broad
Spectrum SPF 15,*
\$22**

Get set with the staying power to last up to 16 hours.

**Mary Kay® Makeup
Finishing Spray by
Skindinävia, \$18**

Gloss and go with luscious lip color in a high-shine finish.

**NouriShine Plus®
Lip Gloss, \$15 each**



A COVETABLE PALETTE

Keep your most treasured products close with a palette featuring an artistic geometric pattern of terra-cotta, copper and blue hues.

New!

Limited-Edition† Beauty Unearthed Mary Kay Perfect Palette™ (unfilled), \$18

UNPARALLELED RADIANCE

Sweep on an all-over glow with a marbled bronzer-highlighter combination that harkens back to prehistoric building materials.

New!

Limited-Edition† Mary Kay® Illuminating Bronzer in **Copper Glow** and **Gilded Glow**, \$18 each

Tips!

- Bronzer and contour are not the same thing. Contour is used to sculpt and accentuate facial structure. Bronzer is used to give your skin warmth or a sun-kissed glow.
- Apply bronzer with a fluffy brush like the *Mary Kay® Powder Brush* to the high points of your face. It's hard to overapply bronzer when you use such a fluffy brush.
- Take the product to the apples of the cheeks and draw it back toward your temple. Bring product into your hairline for a more realistic result.
- Think about where your skin would look warm after being out in the sun for a day. That's where you want to put bronzer.

PETITE SIZE. *Just for Eyes.*

This little beauty holds up to four shades of *Mary Kay Chromafusion®* Eye Shadow – just right for an eye look. Mix and match your personal favorites, or choose a palette curated by the Mary Kay color experts.



NOW THAT'S COLOR WITHOUT COMPROMISE!

- Swap out shades as often as you want.
- Each pan easily slides into the refillable magnetized base.
- Transparent lid lets you quickly see the shades inside.
- Petite design makes it easy to fit anywhere.

New! **Mary Kay Petite Palette™** (unfilled), \$8

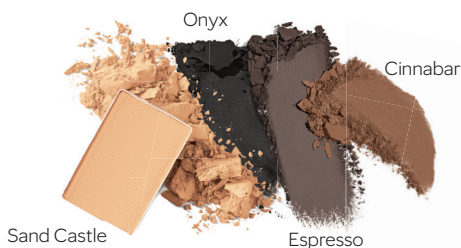


**Mary Kay
Chromafusion®
Eye Shadow,
\$8 each**



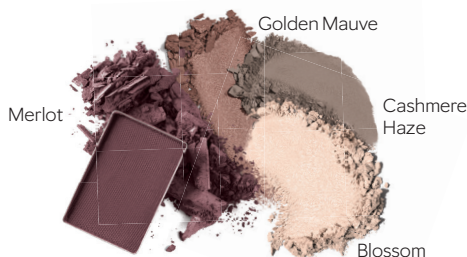
TIP: Give your eye shadow staying power! Apply a small amount of *Mary Kay®* Eye Primer to the eyelid prior to applying eye shadow. Blend gently using your fingertip.

Mary Kay® Eye Primer, \$12



ALL EYES ON MATTE

Fill your petite palette with these matte marvels: three go-with-anything shades including **Sand Castle, Cinnabar** and **Espresso**, plus **Onyx**, a shade that adds extra oomph to any eye look.



EYE-CATCHING PINKS AND NEUTRALS

Go for a softer, yet unforgettable, palette: **Cashmere Haze, Golden Mauve** and **Blossom**, which blend perfectly for daytime, plus **Merlot**, which adds drama for date night.



Models are wearing Red Stiletto, Trademark Pink and Blush Velvet (left to right).

CRUSH ON NEW *Semi-Matte Shades.*

Own your lip look with the genius gel semi-matte lipstick you love in four new runway-inspired shades.

Swipe on confidence with a feel-good formula that provides intense, stay-true color and delivers long-lasting wear without drying lips.

Mary Kay® Gel Semi-Matte Lipstick, \$18 each



LINE IT UP!

Mary Kay® Lip Liner, \$12

For a beautiful, long-lasting look, effortlessly shape, line or fill in lips with soft, creamy color. Choose from eight waterproof shades. No skipping, tugging or budging!

New!

SO-HOT SHADES

From nude to bright, find a chic new way to do hue.





Candlelight

Purple Nova

Rogue Rose

Fancy Nancy

Gilded Glow

5-MINUTE *Face*

Look pretty and polished faster than you can check your notifications with a few simple, yet impactful, products.

Sweep **Candlelight** eye shadow along your brow bones, glide **Purple Nova** liquid eye shadow on lids, and blend with your finger. Enhance lashes with **Black** mascara.

Mary Kay Chromafusion® Eye Shadow in **Candlelight**, \$8
NEW! Mary Kay® Liquid Eye Shadow in **Purple Nova**, \$14
Lash Intensity® Mascara in **Black**, \$18

GET THE LOOK.

Mary Kay® Volumizing Brow Tint in **Dark Brunette**, \$14

NEW! Limited-Edition† Mary Kay® Illuminating Bronzer in **Gilded Glow**, \$18

Mary Kay Chromafusion® Blush in **Rogue Rose**, \$14

NouriShine Plus® Lip Gloss in **Fancy Nancy**, \$15



Spring SUNRISE

Adorn eyes and cheeks with a palette inspired by dawn's golden rays and terra-cotta pigments.

Sweep **Shy Blush** on the apples of the cheeks. Blend **Gilded Glow** bronzer on top for added warmth. Finish by layering **Always Apricot** and **Berry Famous** lipsticks.

Mary Kay Chromafusion® Blush in **Shy Blush**, \$14

NEW! Limited-Edition* Mary Kay® Illuminating Bronzer in **Gilded Glow**, \$18

Mary Kay® Gel Semi-Matte Lipstick in **Berry Famous** and **Always Apricot**, \$18 each



GET THE LOOK.

Mary Kay Chromafusion® Eye Shadow in **Cinnabar** (base), **Shiny Penny** (crease), **Crystalline** (highlight) and **Espresso** (enhance), \$8 each

Mary Kay® Eyeliner in **MK Deep Brown**, \$12

Lash Love® Mascara in **I ♥ black**, \$15

Mary Kay® Precision Brow Liner in **Brunette**, \$14

FOUNDATION *of YOU* CONTEST WINNERS

At Mary Kay, we believe beauty is more than skin deep — and these women are the perfect examples! After finding their perfect *Mary Kay®* foundation match with the help of their Independent Beauty Consultants and sharing what makes them unique, they were treated to a VIP photo shoot in Santa Monica, Calif. Learn what makes them beautifully unique, as highlighted in their winning contest submissions.



Rachel Ram

BRONZE W 130

Rachel's ability to empathize and to see the best in others – even on their worst days – makes her beautifully unique. She's always able to give people the benefit of the doubt.

RACHEL'S (LEFT) INDEPENDENT BEAUTY CONSULTANT IS CORINNE SOOKRAM (RIGHT).



Unique Miller

BRONZE C 160

Unique's name says it all: She is a beautifully unique person who was born to shine and named to stand out.

UNIQUE'S (RIGHT) INDEPENDENT FUTURE EXECUTIVE SENIOR SALES DIRECTOR IS GERMAINE NICHOLAS (LEFT).



Katie Murrin

BEIGE C 130

Katie has learned that she is beautiful in her own way, with or without flawless skin. She shares that beauty isn't defined by perfection or a perfectly smooth face.

KATIE'S (RIGHT) INDEPENDENT SALES DIRECTOR IS DEIRDRE ESCHAUZIER (LEFT).



Megan Disch

BEIGE N 150

Megan has learned to become comfortable in front of the camera, smiling BIG for selfies. As she shares her journey of self-love, she thrives on helping other

women learn to accept their own beauty too.

MEGAN'S (LEFT) INDEPENDENT SENIOR SALES DIRECTOR IS KRYSTAL BARTLETT (RIGHT).



Carla Fareri

BEIGE N 210

With a diverse heritage of Chinese, French and Italian, Carla embraces multiple cultural perspectives to define beauty.

CARLA'S (RIGHT) INDEPENDENT SENIOR BEAUTY CONSULTANT IS CARMEN BASULTO (LEFT).



Nancy Chavez

BRONZE W 150

Nancy doesn't let anyone interrupt her happiness. She loves to have fun and express herself. Nancy fully realizes her uniqueness and celebrates the uniqueness in

everyone else too!

NANCY'S (LEFT) INDEPENDENT SENIOR BEAUTY CONSULTANT IS ABIGAIL DE LOS REYES (RIGHT).



Elizabeth Rivera

BEIGE N 190

After losing weight, Elizabeth has been on a "new me" journey. Once her Sales Director took the time to sit down with her and find her perfect shade match, she discovered yet

another unique and beautiful part of herself.

ELIZABETH'S (LEFT) INDEPENDENT SENIOR SALES DIRECTOR IS THERESA PORE (RIGHT).



Kat Robinson

BEIGE W 100

Kat overcame personal hardships at an early age and has since been moving forward in her education and career, thanks to a group of wonderful women who

taught her to harness her unique beauty.

KAT'S (RIGHT) INDEPENDENT SALES DIRECTOR IS CATHY CALABRO (LEFT).



Caryn Cooper

BRONZE W 150

Caryn's ethnicity includes multiple countries and cultures, including Liberia, Ireland, Barbados, China, Cherokee and the United States. Her diverse blend

of cultures makes her one-of-a-kind!

CARYN'S (LEFT) INDEPENDENT SALES DIRECTOR IS KATHY VIOLA (RIGHT).



Shelly Bradley

BEIGE N 210

After facing health issues, Shelly has learned to turn negative situations into positive experiences and opportunities for personal growth. Her enlightened

perspective gives her a beautiful lens from which to view the world.

SHELLY'S (LEFT) INDEPENDENT SALES DIRECTOR IS MONICA WILLIAMS (RIGHT).

♥ To find your perfect *Mary Kay*® foundation match, contact your Independent Beauty Consultant or connect with one at marykay.com.

TESTED PRODUCTS. *Proven Results.*

You have high standards. So does Mary Kay. The Company believes that you should see proof that every skin care product works. That's why Mary Kay's research and development team backs up each claim with rock-solid data.

CLINICAL TESTING:

PROVEN RESULTS THROUGH TECHNOLOGY

Cutting-edge instrumentation and renowned experts independently verify Mary Kay's product claims. These are just a few of the many types of testing used:

- **3D IMAGING:** This technology shows you the skin improvement you can expect.
- **BIOINSTRUMENTATION:** These high-tech instruments measure changes in skin, such as firmness, elasticity and redness.
- **EXPERT GRADERS:** These highly trained, independent individuals evaluate and measure visible changes in skin.

CONSUMER TESTING:

FEEDBACK FROM WOMEN JUST LIKE YOU

Even with solid clinical data, you still need to see the difference on your own skin. That's why our independent consumer studies include women from all walks of life, from different climates and with different skin types to confirm our products work. Here's how it's done:

- **Independent research firms** ensure women don't know the product is from Mary Kay.
- If many women are neutral about or disagree with a claim, **we won't use it.**
- Voluntary testimonials encourage people to freely **share authentic feedback** about their product experiences.



“
Developing a formula is one part of our process. We also have to prove that the skin care product will deliver real results, and we do that by validating claims through clinical or consumer testing. If a claim doesn't meet our high standards, we won't use it.
”

DR. MICHELLE HINES

Director, Global Upstream Research & Technology



REVEAL Younger-Looking Skin.

Visible skin aging can come from stressors such as blue light exposure, pollution and UV rays. Use this three-dimensional approach to fight these triggers and help skin look younger in four weeks.*

TimeWise Miracle Set 3D®, \$110
Save \$14 when you buy the set!

A THREE-DIMENSIONAL APPROACH TO SKIN AGING

DEFENDS against age-accelerating free radicals on skin with multiple antioxidant benefits.

DELAYS the look of premature skin aging with broad spectrum UVA/UVB protection.

DELIVERS visible improvement of multiple signs of skin aging in four weeks.*



THREE AGE-DEFYING STEPS

STEP 1: CLEANSE ☀️

Remove complexion-dulling impurities for skin that feels clean and looks brighter.

TimeWise® Age Minimize 3D® 4-in-1 Cleanser, \$24

STEP 2: PROTECT ☀️

Re-energize your skin's natural glow while protecting it against UVA/UVB rays.

TimeWise® Age Minimize 3D® Day Cream SPF 30 Broad Spectrum Sunscreen, \$32

STEP 2: REPLENISH ☺️

Smooth on before bed, and wake up to skin that looks firmer and feels rejuvenated.

TimeWise® Age Minimize 3D® Night Cream, \$32

STEP 3: BRIGHTEN EYES ☀️

Help improve the appearance of dark circles, under-eye puffiness, fine lines and wrinkles.

TimeWise® Age Minimize 3D® Eye Cream, \$36

UPGRADE YOUR ROUTINE.

Pair Mary Kay's sonic-powered device with your cleanser to lift away pore-clogging impurities in seconds.

Skinvigate Sonic™ Skin Care System, \$75



*Over-the-counter drug product

*Results based on a 12-week independent clinical study in which 62 women used TimeWise Miracle Set 3D® twice a day

REPAIR, Restore, Renew.

Thanks to this scientifically advanced, age-defying skin care regimen, it's never too late to rescue skin from the damage of the past and recapture a vision of youthfulness.

**TimeWise Repair®
Volu-Firm® Set, \$205**
Save \$39 when you buy the set!



FOUR STEPS TO A LIFTED APPEARANCE

STEP 1: CLEANSE ☼ ㊟

Gently sweep away complexion-dulling impurities while leaving skin feeling deeply cleansed, revitalized and hydrated.

**TimeWise Repair® Volu-Firm®
Foaming Cleanser, \$28**

STEP 2: LIFT ☼ ㊟

Reclaim your triangle of youth, and leave skin feeling softer, smoother and more moisturized.*

**TimeWise Repair® Volu-Firm®
Advanced Lifting Serum, \$70**

STEP 3: RESTORE ☼

Protect your skin against UVA/UVB damage while helping to support its natural collagen.**

**TimeWise Repair® Volu-Firm®
Day Cream Sunscreen Broad
Spectrum SPF 30,† \$52**

STEP 3: REACTIVATE ㊟

Fight the appearance of deep lines and wrinkles while you sleep.

**TimeWise Repair® Volu-Firm®
Night Treatment With Retinol, \$52**

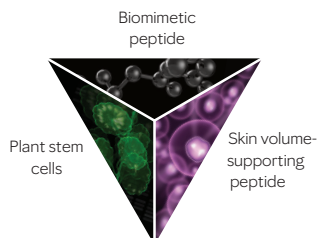
STEP 4: REAWAKEN ☼ ㊟

Target visible deep lines, dark circles, sagging, bags and upper eyelid droop.

**TimeWise Repair® Volu-Firm®
Eye Renewal Cream, \$42**

A POWERFUL COMPLEX FIRMS AND LIFTS.

Every product in the regimen is powered by the *Volu-Firm®* Complex, a trio of vital, skin-renewing ingredients that fight the factors that lead to the advanced signs of skin aging.



*Based on panelists who agreed with statements in a six-week independent consumer study in which 195 women used the serum twice a day
**Based on in vitro testing of key ingredients

Gentle, Uncomplicated SKIN CARE

Give your skin what it craves: a simple, uncomplicated regimen, designed to help your skin achieve a healthy balance.

Botanical Effects® Skin Care

\$54 for the regimen

Regimen includes

Cleansing Gel,
Refreshing Toner and
Moisturizing Gel.

Invigorating Scrub
available separately.

**Suitable for all
skin types.***



SIMPLE INGREDIENTS

Extracts from the superfruit dragon fruit join centuries-old aloe for an antioxidant-packed infusion in every product.

SUITABLE FOR ALL SKIN TYPES, INCLUDING SENSITIVE SKIN



Step 1 Botanical Effects® Cleansing Gel, \$18

Cleans deeply and effectively and even dissolves all traces of oil. Skin feels smooth, nourished and clean.



Step 2 Botanical Effects® Refreshing Toner, \$18

Traces of dirt are wiped away as are complexion-dulling dead skin cells. Helps control shine.



Step 3 Botanical Effects® Moisturizing Gel, \$18

Quick-absorbing gel does not feel greasy, yet it moisturizes for 12 hours. Skin feels soft, smooth and fresh.



FOR A BEAUTIFUL BOOST, ADD:

Botanical Effects® Invigorating Scrub, \$18

Exfoliates to remove dead and dull skin, leaving pores feeling deeply cleaned. Formulated with natural exfoliating fruit seeds to help unclog pores. Use two or three times a week, morning or night, after the cleansing gel.

*While Botanical Effects® Skin Care is considered safe for sensitive skin, it was not formulated specifically for those with sensitive skin.

CLEAR *the Way.*

Break up with breakouts! This acne system uses salicylic acid to help clear up existing blemishes and help prevent future breakouts.

Clear Proof® Acne System, \$45

Save \$14 when you buy the set!



Step 1 Clear Proof® Clarifying Cleansing Gel,* \$16

Gently removes dirt, oil and complexion-dulling impurities while helping to reduce and control shine.



Step 2 Clear Proof® Blemish Control Toner,* \$15

Tones without overdrying and helps exfoliate dead surface skin cells.



Step 3 Clear Proof® Acne Treatment Gel,* \$10

Clears up blemishes and helps to visibly reduce the redness and size of pimples.



Step 4 Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin, \$18

Replenishes moisture to provide balanced hydration with no oily or greasy feel.

Set includes Clarifying Cleansing Gel,* Blemish Control Toner,* Acne Treatment Gel* and Oil-Free Moisturizer for Acne-Prone Skin.

A CLEAR DIFFERENCE WITH THE CLEAR PROOF® ACNE SYSTEM



Based on a 12-week clinical study

ADD-ONS THAT ADD UP TO CLEARER-LOOKING SKIN

Clear Proof® Deep-Cleansing Charcoal Mask, \$24

Two or three times a week, unclog pores with the power of activated charcoal.

Clear Proof® Pore-Purifying Serum,* \$17

Helps minimize the appearance of pores and reduces shine.



Treat, Pamper, EXPLORE.

Mary Kay Naturally™ combines naturally derived⁺ ingredients, unique to each product, with exciting, versatile forms that elevate a beauty routine. Each product is free of parabens, phthalates, synthetic fragrance, synthetic dyes and SLS/SLES.



Mary Kay Naturally™ Purifying Cleanser, \$26

Infused with skin-soothing *cornflower floral water* and *sweet almond oil*, helps remove dirt and leaves skin feeling nourished and soothed.

Mary Kay Naturally™ Nourishing Oil, \$48

Leaves skin feeling hydrated and contains a blend of *sweet almond, olive* and *sesame oils*.

Mary Kay Naturally™ Exfoliating Powder, \$34

Gently exfoliates skin, thanks to hydrogenated *castor oil* and *citric acid*.

Mary Kay Naturally™ Moisturizing Stick, \$28

Made with *candelilla wax* and *beeswax*, it relieves dry skin, anywhere, anytime.

*At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin and other agricultural ingredients. For more information, go to marykay.com/naturally.

*This means that 99.49% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard.

**This means that 100% of ingredients are derived from natural sources processed in allowance with third-party standards — currently the COSMOS standard.

Smoothed. Soothed. PROTECTED.

Between daily attacks from shaving, sun damage and free radicals, he needs more than soap and water. Help him fight back with products specifically designed with him in mind!

MKMen® Skin Care Regimen

\$81 for the regimen

Regimen includes Daily Facial Wash, Shave Foam, Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30* and Advanced Eye Cream.



Step 1: MKMen® Daily Facial Wash, \$16

Tough on dirt and oil and gentle on skin. Won't leave skin feeling stripped.



Step 2: MKMen® Shave Foam, \$14

Creates a comfort zone between the razor and skin for a clean, close shave. Protects against razor burn.



Step 3: MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,* \$25

Protects skin from damaging UVA and UVB rays. Contains an antioxidant to help fight free radicals on the skin.



Step 4: MKMen® Advanced Eye Cream, \$26

Immediately hydrates and helps firm the look of skin around the eyes. Minimizes the appearance of fine lines and wrinkles.

MKMen® Cooling After-Shave Gel, \$16

Helps calm razor burn, leaving skin feeling soft and moisturized. Contains ingredients that soothe, cool and refresh the skin.

SILKEN & SMOOTH *With Satin*

Transport yourself to a pampering oasis, and experience holistic hydration with the *Mary Kay® Satin Collection*.



HANDS

Moisturize and soften your hands.

**Fragrance-Free
Satin Hands® Pampering
Set, \$36**

Also available in
White Tea & Citrus

LIPS

Prep your pout with exfoliation and hydration.

Satin Lips® Set, \$22

BODY

Buff, cleanse and hydrate for a satiny-soft you.

**Satin Body®
Revitalizing Shea Scrub, \$18**

**Satin Body®
Indulgent Shea Wash, \$18**

**Satin Body®
Silkening Shea Lotion, \$18**

Just for SPRING

Two special-edition[†]
favorites are here, just
in time for leg-baring,
sleeveless weather!



AFTER FUN IN THE SUN

After a day in the sun, enjoy this cooling, refreshing, hydrating gel. Leaves skin feeling soft and silky, never sticky.

**Special-Edition[†] Mary Kay[®]
Sun Care After-Sun Replenishing
Gel, \$15**



DEFEND YOUR SKIN!

UVA and UVB rays can cause premature skin aging, so don't forget to protect with SPF. Find *Mary Kay*[®] Sun Care products on Page 30.

All prices are suggested retail. [†]Available while supplies last

FOR YOUR FAUX GLOW

Build up a gorgeous color in about a week. Glides on evenly and absorbs quickly. No streaks!

**Special-Edition[†] Mary Kay[®]
Sun Care Subtle Tanning Lotion,*
\$18**

*Does not contain sunscreen and does not protect against the sun



Discover 2019 BEAUTY EDITOR FAVES.

Editors and experts love these *Mary Kay*® products and more. Try them for yourself!



**GOOD
HOUSEKEEPING**
February 2019



**Clear Proof®
Deep-
Cleansing
Charcoal
Mask, \$24**



**THE
PIONEER WOMAN**
Spring 2019



**Live
Fearlessly®
Eau de
Parfum,
\$44**



**O, THE OPRAH
MAGAZINE**
March 2019



**Mary Kay®
Gel Semi-
Matte
Lipstick,
\$18**



WOMAN'S DAY
March 2019



**Mary Kay®
Oil-Free
Eye Makeup
Remover,
\$17**



**GOOD
HOUSEKEEPING**
May 2019



**TimeWise®
Age Minimize
3D® Day Cream
SPF 30 Broad
Spectrum
Sunscreen,*
\$32**



**BETTER HOMES
& GARDENS**
June 2019



**TimeWise®
Matte 3D
Foundation,
\$25**



PEOPLE
August 2019



**TimeWise
Repair®
Volu-Firm®
Advanced
Lifting
Serum, \$70**



HOLA!
September 2019



**Mary Kay®
Blending
Brush, \$16**



PEOPLE EN ESPAÑOL
October 2019



**Mary Kay
Naturally™
Nourishing
Oil, \$48**

Visit marykay.com/mediamentions to see the many beauty awards *Mary Kay*® products have earned and to find a selection of editorial placements.

All third-party trademarks are the property of their respective owners and not Mary Kay Inc. *Over-the-counter drug product

MARY KAY®

One Woman Can®
MAKE HER MISSION
BIGGER THAN
HER FEARS!

“My Mary Kay business saved my life, my family and my marriage,” says Claudia. The dream life she truly desired for herself and her family is happening now, thanks to her Mary Kay business!

#MyMKLife



▶ See how **Mary Kay Independent Executive Senior Sales Director Claudia Chavez** is living her life to her fullest potential and focusing on her dreams: marykay.com/ican.

AGE-DEFYING
SKIN CARE**TimeWise®****TimeWise
Miracle Set 3D®, \$110**Breakthrough three-dimensional
approach to skin aging.**Normal/Dry or Combination/Oily
Set includes:**

- TimeWise® Age Minimize 3D® 4-in-1 Cleanser
- TimeWise® Age Minimize 3D® Day Cream SPF 30 Broad Spectrum Sunscreen*
- TimeWise® Age Minimize 3D® Night Cream
- TimeWise® Age Minimize 3D® Eye Cream

**TimeWise® Ultimate
Miracle Set 3D®, \$165**

Includes the TimeWise Miracle Set 3D® products in your choice of normal/dry or combination/oily, plus the TimeWise® Microdermabrasion Plus Set: Microdermabrasion Refine and Pore Minimizer.

TimeWise® Age Minimize 3D® Normal/Dry or Combination/Oily	4-in-1 Cleanser, \$24, 4.5 oz.	Day Cream SPF 30 Broad Spectrum Sunscreen, \$32, 1.7 oz.	Night Cream, \$32, 1.7 oz.	Eye Cream, \$36, .5 oz.
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3-In-1 Cleansing Bar
(with soap dish), \$20, 5 oz.*A customer favorite,
bar none!***Age Minimize 3D®
Day Cream, (non-SPF),
\$32, 1.7 oz.**
Available in
Normal/Dry or
Combination/Oily**TimeWise Miracle Set
3D The Go Set®, \$25**
Travel-sized set**TimeWise® Age-Fighting
Moisturizer, (non-SPF),
\$24, 3 fl. oz.**
Available in Normal/Dry
or Combination/Oily**TimeWise® Solutions** for every age-defying skin care needGet the look of **polished, younger skin** and
significantly **smaller pores**.**TimeWise® Microdermabrasion Plus Set, \$55****TimeWise® Microdermabrasion Refine, \$32, 2.5 oz.****TimeWise® Pore Minimizer, \$27, 1 fl. oz.**A beauty
industry first**TimeWise Vitamin C Activating
Squares®, \$24, pk./12, .001 oz. each****Helps skin
bounce back.****TimeWise
Replenishing
Serum+C®, \$56, 1.5 fl. oz.**

- Fights the look of **fine lines and wrinkles** around eyes.
- Visibly firms.
- Brightens.
- Moisturizes.

**TimeWise®
Firming Eye
Cream, \$32, .5 oz.**Dramatically **evens** the
appearance of skin tone.**TimeWise®
Tone-Correcting
Serum, \$45, 1 fl. oz.**

- 10 **pampering** minutes.
- 10 **skin-renewing** benefits.

**TimeWise® Moisture
Renewing Gel
Mask, \$22, 3 oz.**Fights the look of **fine
lines and wrinkles**
on and around the lips.**TimeWise®
Age-Fighting Lip
Primer, \$25, .05 oz.****Hydrates** skin and
helps it look more **firm,
toned and defined.****TimeWise Body
Targeted-Action®
Toning Lotion, \$32,
8 fl. oz.**

ADVANCED AGE-DEFYING

TimeWise Repair®

TimeWise Repair® Volu-Firm® Set, \$205

Scientifically innovative products for the advanced signs of aging.

For all skin types

Set includes foaming cleanser, advanced lifting serum, day cream sunscreen broad spectrum SPF 30,* night treatment with retinol, eye renewal cream in a luxurious gift box.

Volu-Firm® Foaming Cleanser, \$28, 4.5 oz.

Volu-Firm® Advanced Lifting Serum, \$70, 1 fl. oz.

Volu-Firm® Day Cream Sunscreen

Broad Spectrum SPF 30,* \$52, 1.7 oz.

Volu-Firm® Night Treatment With

Retinol, \$52, 1.7 oz.

Volu-Firm® Eye Renewal Cream, \$42, .5 oz.

Uses glycolic acid to
impact multiple
surface layers.

**Revealing Radiance®
Facial Peel, \$65, 1.7 oz.**

Immediately fills
in deep wrinkles.

**Volu-Fill® Deep
Wrinkle Filler, \$48,
.5 oz.**

Intensive facial treatment
that delivers lifting and
firming benefits.

**TimeWise Repair®
Lifting Bio-Cellulose
Mask, \$70, pk./4**

**TimeWise Repair
Ultimate Volu-Firm®
Set, \$318**

**Travel-
sized set**

NATURALLY DERIVED**

Mary Kay Naturally™

Our first natural-certified skin care line.



To learn more about the
COSMOS standard, see
cosmos-standard.org/
the-cosmos-standard.com.



**Purifying
Cleanser,
\$26, 4.5 oz.**



**Exfoliating
Powder, \$34,
2.64 oz.**



**Nourishing
Oil, \$48,
1 fl. oz.**



**Moisturizing
Stick, \$28,
.38 oz.**

SIMPLE SOLUTIONS Botanical Effects®

Regimen, \$54

A simple three-piece set that keeps skin nourished,
refreshed and healthy-looking.

Regimen includes:

- Cleansing Gel
- Refreshing Toner
- Moisturizing Gel



**Cleansing
Gel, \$18,
4.5 oz.**



**Refreshing
Toner, \$18,
5 fl. oz.**



**Moisturizing
Gel, \$18,
3 oz.**



**Invigorating
Scrub, \$18,
3 fl. oz.**

Formula 1 (Dry) or Formula 2 (Normal) Regimen, \$58

A simple regimen infused with the goodness of botanicals.

Regimen includes:

- Cleanse
- Mask
- Freshen
- Hydrate



**Cleanse,
\$14, 4 oz.**



**Mask,
\$14, 4 oz.**



**Freshen,
\$14, 5 fl. oz.**



**Hydrate,
\$16, 3 fl. oz.**

ACNE SOLUTIONS Clear Proof®

Clear Proof® Acne System, \$45

Clinically shown to provide clearer skin in just 7 days.^{††}



**Clear Proof
The Go Set, \$20
Travel-sized set**



**Clarifying
Cleansing
Gel,*
\$16, 4.5 oz.**



**Blemish
Control
Toner,*
\$15,
5 fl. oz.**



**Acne
Treatment
Gel,* \$10,
1 oz.**



**Oil-Free
Moisturizer
for Acne-Prone
Skin, \$18, 3 fl. oz.**

Set includes Clarifying Cleansing Gel,*
Blemish Control Toner,* Acne Treatment Gel,*
Oil-Free Moisturizer for Acne-Prone Skin.



**Deep-
Cleansing
Charcoal
Mask, \$24, 4 oz.**



**More acne-
fighting power
Pore-Purifying
Serum,* \$17,
1.75 oz.**

AGE-DEFYING

MKMen® Skin Care

MKMen® Regimen, \$81

(Daily Facial Wash, Shave Foam, Advanced
Facial Hydrator Sunscreen Broad Spectrum
SPF 30*; Advanced Eye Cream)



**Daily
Facial
Wash,
\$16,
4.5 fl. oz.**



**Shave
Foam,
\$14,
6.5 oz.**



**Advanced
Facial Hydrator
Sunscreen
Broad Spectrum
SPF 30*
\$25,
3 fl. oz.**



**Advanced
Eye Cream,
\$26,
.65 oz.**



**Cooling
After-
Shave
Gel, \$16,
2.5 fl. oz.**

**At least 90% of ingredients are derived from natural sources processed in accordance with third-party standards – currently the COSMOS standard. Visit marykay.com/naturally to learn more.


**Skinvigor Sonic™
Skin Care System, \$75**

Includes device, one facial cleansing brush head and USB cord.


**Skinvigor Sonic™
Facial Cleansing Brush
Heads, \$20, pk./2**

**Skinvigor Sonic™ Facial
Massage Head, \$25, pk./1**
DRY SKIN

**Mary Kay®
Intense
Moisturizing
Cream, \$32, 1.8 oz.**
**NORMAL,
COMBINATION
AND OILY SKIN**

**Mary Kay®
Oil-Free
Hydrating Gel,
\$32, 1.8 oz.**
**VERY DRY
SKIN**

**Mary Kay®
Extra
Emollient
Night Cream,
\$15, 2.1 oz.**

**Mary Kay® Oil-
Free Eye Makeup
Remover, \$17,**

3.75 fl. oz.

Gently removes eye makeup.


**Mary Kay® Eye
Primer, \$12, .3 oz.**

Creates a foundation demonstrated to extend eye color wear.


**Indulge® Soothing
Eye Gel With Calming
Influence® Botanical
Blend, \$16, .4 oz.**

Ingredients reported to help reduce the appearance of puffiness.


**Mary Kay®
Oil Mattifier,
\$18, .6 fl. oz.**

Absorbs oil and helps control shine for eight hours.


**Mary Kay® Hydrogel
Eye Patches, \$40,**

pk./30 pairs, 3.5 oz.

Hydrates, soothes and cools eyes and helps with the look of puffiness and dullness.


**Mary Kay® Facial
Cleansing Cloths,
\$18, pk./30 cloths, for all skin types**

**Beauty Blotters® Oil-
Absorbing Tissues, \$6,**

pk./75 tissues


**Mint Bliss™
Energizing Lotion
for Feet & Legs,
\$11, 3 fl. oz.**
**Mary Kay®
2-In-1 Body
Wash & Shave,
\$16, 6.5 fl. oz.**

**Mary Kay®
Hydrating Lotion,
\$16, 6.5 fl. oz.**
**White Tea & Citrus Satin Hands®
Pampering Set, \$36**

Set includes a fragrance-free protecting softener, a scented shea scrub, a scented shea cream and a giftable bag.

**Fragrance-Free Satin Hands®
Pampering Set, \$36**

Set includes a fragrance-free protecting softener, a shea scrub, a shea cream and a giftable bag.

Also sold separately:

**White Tea & Citrus Satin Hands®
Nourishing Shea Cream, \$12, .3 oz.**
**Fragrance-Free Satin Hands®
Nourishing Shea Cream, \$12, .3 oz.**

**Mary Kay® Sun Care
Lip Protector
Sunscreen Broad
Spectrum SPF 15,*
\$10, .16 oz.**

Helps protect lips from the drying effects of sun and wind.

**Mary Kay® Sun Care
Sunscreen Broad
Spectrum SPF 50,*
\$20, 4 fl. oz.**

For intense outdoor exposure.


**Satin Body® Revitalizing
Shea Scrub, \$18, 6.5 oz.**

Exfoliates and immediately buffs away dry skin.

**Satin Body® Indulgent
Shea Wash, \$18, 6.5 fl. oz.**

Cleanses and soothes dry skin with an enveloping lather.

**Satin Body® Silkening
Shea Lotion, \$18, 6.5 fl. oz.**

Provides immediate relief for dryness.


Satin Lips® Set, \$22

Bufts away dry skin, then moisturizes to help keep lips soft.

**Satin Lips® Shea
Sugar Scrub, \$12, .3 oz.**
**Satin Lips® Shea
Butter Balm, \$12, .3 oz.**
Get this adorable cello gift bag **FREE!** with every **Satin Lips®** set purchase. (Ribbon not included)

*Available from participating Independent Beauty Consultants only

FLAWLESS FACE



**Mary Kay®
Foundation
Primer
Sunscreen
Broad Spectrum
SPF 15***, \$20, 1 fl. oz.

Apply under foundation to
enhance wear and perfect skin.



**Mary Kay® Perfecting
Concealer**, \$16, .21 oz.



**Mary Kay®
Undereye
Corrector**,
\$16, .21 oz.

Helps wake up
tired-looking eyes.



**Mary Kay®
Makeup
Finishing
Spray by
Skindināvia**,
\$18, 2 fl. oz.

When makeup meltdown
is not an option, give it
the staying power to last
up to 16 hours.

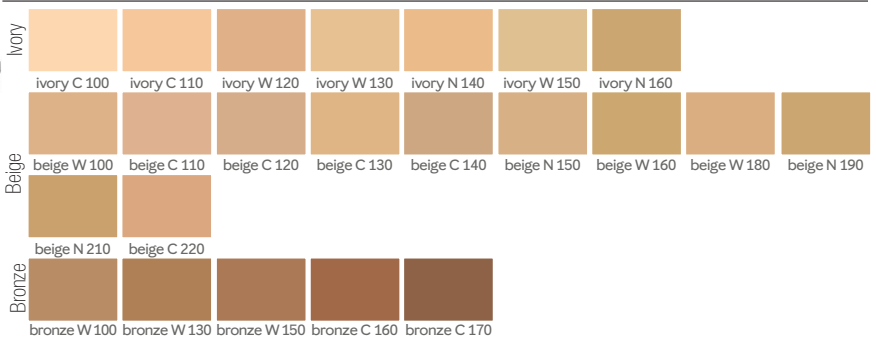


AGE-DEFYING

**TimeWise®
Matte 3D
Foundation**,
\$25, 1 fl. oz.



**TimeWise®
Luminous 3D
Foundation**,
\$25, 1 fl. oz.



Mary Kay® Blending Brush, \$16



MINERAL FOUNDATION



**Mary Kay® Mineral Powder
Foundation**, \$20, .28 oz.



Mary Kay® Powder Foundation Brush, \$14

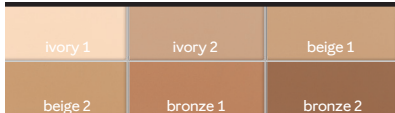


SHINE CONTROL

**Endless Performance® Crème-to-Powder
Foundation**, \$18, .35 oz.

(Palette and cosmetic sponge sold separately)

*Endless Performance® Crème-to-Powder Foundation contains a small amount of fragrance.



**Mary Kay® Sheer Mineral Pressed
Powder**, \$16, .32 oz.

Be sure to add a **Mary Kay®** palette and applicator.



**Mary Kay®
Translucent
Loose Powder**,
\$16, .39 oz.

Set your makeup.
Reduce shine.

UVA/UVB PROTECTION



**Mary Kay® CC Cream
Sunscreen Broad Spectrum
SPF 15***, \$22, 1 fl. oz.

- Light coverage
- Oil-free moisturization
- UVA/UVB protection





purple nova



light beam



pink starlight



meteor shower

New! **Mary Kay® Liquid Eye Shadow, \$14, .14 oz.** Pigment-packed color in a single swipe.



Mary Kay® Lash & Brow Building Serum*, \$36, .15 fl. oz.
Improves the overall appearance of lashes; leaves brows looking healthier.



Mary Kay® Lash Primer, \$15, .28 oz.
Intensifies lash volume and creates longer-looking lashes.



EXPAND / EXTEND



Lash Intensity® Mascara, \$18, .32 oz.

DEFINITION



Lash Love® Mascara, \$15, .28 oz.

WATERPROOF DEFINITION



Lash Love® Waterproof Mascara, \$15, .28 oz.

LENGTH



Lash Love® Lengthening Mascara, \$15, .28 oz.

VOLUME



Mary Kay® Ultimate Mascara™, \$15, .28 oz.



Mary Kay® Gel Eyeliner With Expandable Brush Applicator, \$18, .15 oz.

Mary Kay® Waterproof Liquid Eyeliner Pen, \$16, .05 oz.

New!



intense black

Mary Kay® Eyeliner, \$12, .01 oz.



ink black

ink deep brown

ink steely

Mary Kay® Precision Brow Liner, \$14, .003 oz.
Outlines, defines and fills.



black brown

dark brunette

brunette

dark blonde

blonde

Mary Kay® Brow Definer Pencil, \$11, .04 oz.
A creamy, long-wearing, waterproof formula.



classic blonde



Mary Kay® Volumizing Brow Tint, \$14, .14 oz. Tints, volumizes and tames.

SATIN SHEEN

**True Dimensions®
Lipstick, \$18,**
.11 oz.It's like a color-infused fountain
of youth for your lips.

tangerine pop



color me coral



natural beauté



chocolate



sienne brûlée



first blush



tuscan rose



pink chérie



wild about pink



sassy fuchsia



sizzling red



spice 'n' nice



rosette



mystic plum



lava berry



berry à la mode

SHIMMER SHINE

**True Dimensions®
Sheer Lipstick, \$18,**
.11 oz.

The formula you love in sheer color options.



arctic apricot



posh pink



sparkling rosé



subtly you

SEMI-MATTE

**Mary Kay®
Gel Semi-Matte
Lipstick, \$18,**
.13 oz.Color clarity with lip-
cushioning gel comfort.

New!

blush velvet



mauve moment



always apricot



bashful you



rich truffle



New!

trademark pink



powerful pink



poppy please



New!

berry famous



New!

red stiletto



crushed berry



midnight red

SEMI-SHINE

**Mary Kay®
Gel Semi-Shine
Lipstick, \$18,**
.13 oz.Long-lasting wear
without drying lips.

apple berry



berry couture



haute pink



love me pink



luminous lilac



naturally buff



raspberry ice



red smolder



rosewood



scarlet red



spiced ginger



sunset peach

**Mary Kay Chromafusion®
Blush, \$14,**
.17 oz.Long-lasting, lifeproof formula
with light-reflecting pigments.

darling pink

juicy peach

rogue rose

hot coral

hint of pink

wineberry

shy blush

golden copper

rosy nude

desert rose

**Mary Kay Chromafusion®
Highlighter, \$14,**
.17 oz.

Perfect for creating a radiant, healthy glow.

glazed

honey glow

**Mary Kay Chromafusion®
Contour, \$14,**
.17 oz.

Matte shades that blend seamlessly.

cocoa

latte

HIGH-SHINE FINISH

**NouriShine
Plus® Lip
Gloss, \$15,**
.15 fl. oz.Fortified with vitamin E and
a vitamin C derivative plus
plant-derived minerals.

pink luster



berry dazzle



silver moon



golden



pink wink



beach bronze



rich spice



rock 'n' red



pink parfait



sun blossoms



sparkle berry



fancy nancy



café au lait



shock tart



light nude



medium nude



deep nude



rose



coral



berry



red



dark chocolate*

**Mary Kay® Lip Liner,
\$12,**
.01 oz.

A waterproof, long-lasting, creamy formula.

*Mary Kay® Lip Liner classic formula

Mary Kay® Travel Roll-Up Bag
(unfilled), \$35



An all-in-one must-have organizer for your cosmetics, skin care and accessories.

Mary Kay® Essential Brush Collection, \$55

Set includes All-Over Eye Shadow Brush, Eye Crease Brush, Eye Smudger Brush, All-Over Powder Brush, Cheek Brush and portable clutch. Brushes also available separately.



Mary Kay® Brush Cleaner, \$10,
6 fl. oz.

Removes makeup buildup.



Mary Kay® All-Over Eye Shadow Brush, \$12

Fits naturally into the eyelid's delicate contours for easy blending.



Mary Kay® Eye Crease Brush, \$12

Designed to fit into the eyelid's contours and crease to add professional dimension to any eye look.



Mary Kay® Eye Smudger Brush, \$12

Designed to create detailed accents in hard-to-reach places and for easy smudging to create smoky eye looks.



Mary Kay® Eyebrow/Eyeliner Brush, \$10

Tames brows, blends eyebrow color, applies eyeliner and fills in brows.



Mary Kay® Cream Color Brush, \$12

Designed to mimic fingertip application for a streak-free finish.

‡For hygienic reasons, it is recommended to dedicate a separate brush for use with different products.



Mary Kay® Blending Brush, \$16

Dense but soft bristles make flawless application easy.



Mary Kay® All-Over Powder Brush, \$16

Helps pick up and distribute the right amount of face powder or bronzing powder.



Mary Kay® Cheek Brush, \$14

Innovative 3-in-1 shape helps enhance, sculpt and highlight cheekbones without leaving harsh lines behind.



Mary Kay® Liquid Foundation Brush, \$14

Stipples, buffs and blends liquid foundation with ease.



Mary Kay® Powder Foundation Brush, \$14

Provides perfect pickup and even, controlled application.



Palette Powder Brush, \$4.50



Palette Cheek Brush, \$2



Eye Sponges, \$2.50, pk/2



Cosmetic Sponges, \$4, pk/2



Mary Kay® Blending Sponge, \$12



Mary Kay® Mask Applicator, \$12

Maximize your masking with mess-free application and less product waste.



Mary Kay Pro Palette® (unfilled), \$25

Customizable, magnetic beauty essential.



Mary Kay Perfect Palette™ (unfilled), \$18



New! Mary Kay Petite Palette™ (unfilled), \$8



FRAGRANCES FOR WOMEN



Belara® Eau de Parfum, \$38, 1.7 fl. oz.

Bella Belara® Eau de Parfum, \$38, 1.7 fl. oz.

Cityscape® Eau de Parfum, \$50, 1.7 fl. oz.

Enchanted Wish® Eau de Toilette, \$36, 2 fl. oz.

Forever Diamonds® Eau de Parfum, \$40, 2 fl. oz.

Live Fearlessly® Eau de Parfum, \$44, 1.7 fl. oz.

Thinking of Love® Eau de Parfum, \$32, 1 fl. oz.

Thinking of You® Eau de Parfum, \$32, 1 fl. oz.

FRAGRANCES FOR MEN



MK High Intensity® Sport Cologne Spray, \$40, 2.5 fl. oz.

MK High Intensity® Cologne Spray, \$40, 2.5 fl. oz.

MK High Intensity Ocean® Cologne Spray, \$42, 2.5 fl. oz.

Domain® Cologne Spray, \$38, 2.5 fl. oz.

Cityscape® Cologne Spray, \$50, 2 fl. oz.

True Original® Cologne Spray, \$36, 2 fl. oz.

Special-Edition†
Mary Kay® Sun Care
 After-Sun Replenishing Gel,
\$15, 6.5 fl. oz.

After a day in the sun, enjoy this cooling, refreshing, hydrating gel. Leaves skin feeling soft and silky, never sticky.



Special-Edition†
Mary Kay® Sun Care
 Subtle Tanning Lotion,**
\$18, 4 fl. oz.

Build up gorgeous color in about a week. Glides on evenly and absorbs quickly. No streaks!



**Does not contain sunscreen and does not protect against the sun

LIMITED EDITION†

NEW! Limited-Edition†
 Beauty Unearthed *Mary Kay*
Perfect Palette™ (unfilled), **\$18**

Magnetic makeup marvel features an artistic geometric pattern of terracotta, copper and blue hues on the lid.



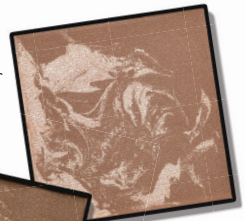
NEW! Limited-Edition†
Mary Kay® Illuminating
 Bronzer, **\$18 each**, .08 oz.

Two beautiful shades of marbled bronzer-highlighter combinations that will make your spring looks glow with confidence.

COPPER
GLOW



GILDED
GLOW



COVER MODEL

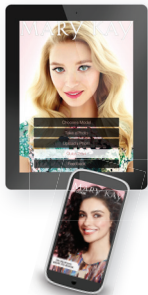
Jo is wearing NEW *Mary Kay®* Liquid Eye Shadow in Light Beam; Cinnabar, Rose Gold and Onyx *Mary Kay Chromafusion®* Eye Shadows; NEW *Mary Kay®* Waterproof Liquid Eyeliner Pen; I ♥ black *Lash Love®* Mascara; Golden Copper *Mary Kay Chromafusion®* Blush; Medium Nude *Mary Kay®* Lip Liner; Rich Truffle *Mary Kay®* Gel Semi-Matte Lipstick and Silver Moon *NouriShine Plus®* Lip Gloss.



Free gift!*

Ask me, your Independent
 Beauty Consultant, how to get
 a **FREE GIFT*** with purchase!

*Available through participating Independent Beauty Consultants only



BEAUTY ON THE GO!

Create makeup looks you love in *real time* with the new *Mary Kay Mirror Me™* App. It uses your phone's camera to apply makeup looks and color products – no mess made and no photo upload necessary! It's FREE, fun and easy!

And every girl needs the *Mary Kay®* eCatalog App so she can flip through page after page of beauty products, trend looks and more!

Download these apps from the App Store™ or Google Play™ on your mobile device.

App Store™ is a service mark of Apple, Inc. Google Play™ is a trademark of Google Inc.

BE 100% CONFIDENT!

Mary Kay Inc. stands behind its products sold by Mary Kay Independent Beauty Consultants. If for any reason you are not **completely satisfied** with any *Mary Kay®* product, it will be replaced without charge, exchanged or the full purchase price refunded following its return to your authorized Mary Kay Independent Beauty Consultant or, if she is no longer active, to the Company with proof of purchase.

ALL PRICES ARE SUGGESTED RETAIL. ADD SALES TAX WHERE APPLICABLE. VALID FROM 2/16/20 THROUGH 5/15/20.

Standout LEGACY

Built by a Woman for Women.

56 YEARS

Mary Kay Ash started her dream Company more than 56 years ago with a mission to enrich women's lives around the world.



Our *Mary Kay*® Product Promise is simple:
We always put you first.

We conduct hundreds of thousands of product tests each year for quality, safety and performance.



Through *Pink Changing Lives*® and *Pink Doing Green*®, our values are matched by our actions: supporting organizations that empower women and reduce the strain on the Earth's resources.

\$78 MILLION

The Mary Kay Foundation™ has awarded more than \$78 million to cancer research and domestic violence shelters.

♡ Contact me, your Independent Beauty Consultant.

INSPIRED? LEARN MORE IN THE ABOUT MARY KAY SECTION OF MY MARYKAY® PERSONAL WEB SITE OR GO TO MARYKAY.COM.

