

# Why bother with information?

A Strategy for a National Digital Twin

Matthew West



# Matthew West

## ❖ 30 years with Shell

- Originally a Chemical Engineer
- 30+ years in information management
- Information Quality/ Data Modelling/ Ontology/Master & Reference Data
- Downstream One - \$2+bn project to integrate Shell's Downstream Business
  - Downstream Data Model
  - Master and Reference Data standards and architecture

## ❖ Consultant with CPNI since 2017

- Advising on Digital Built Britain

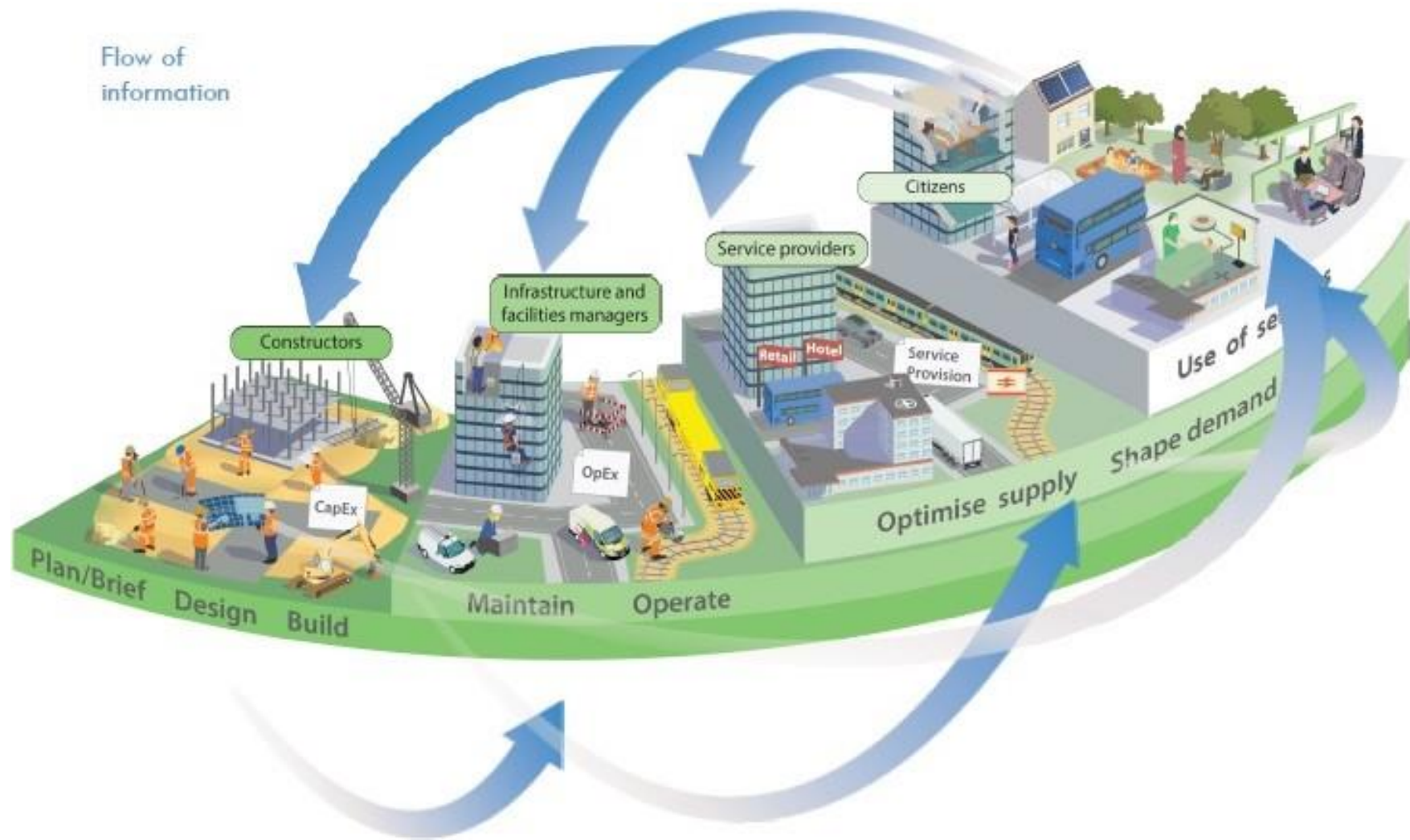
## ❖ 25+ years in standards development

- ISO 15926, ISO 18876, ISO 8000, ISO-IEC 21838
- ISO TC 184/SC4 Policy and Planning Committee, Founding Chair of EPISTLE

## ❖ Co-founder of Information Junction 2008

## ❖ Author of “Developing High Quality Data Models”

# Vision for a National Digital Twin





# What is the sort of thing we are trying to achieve?

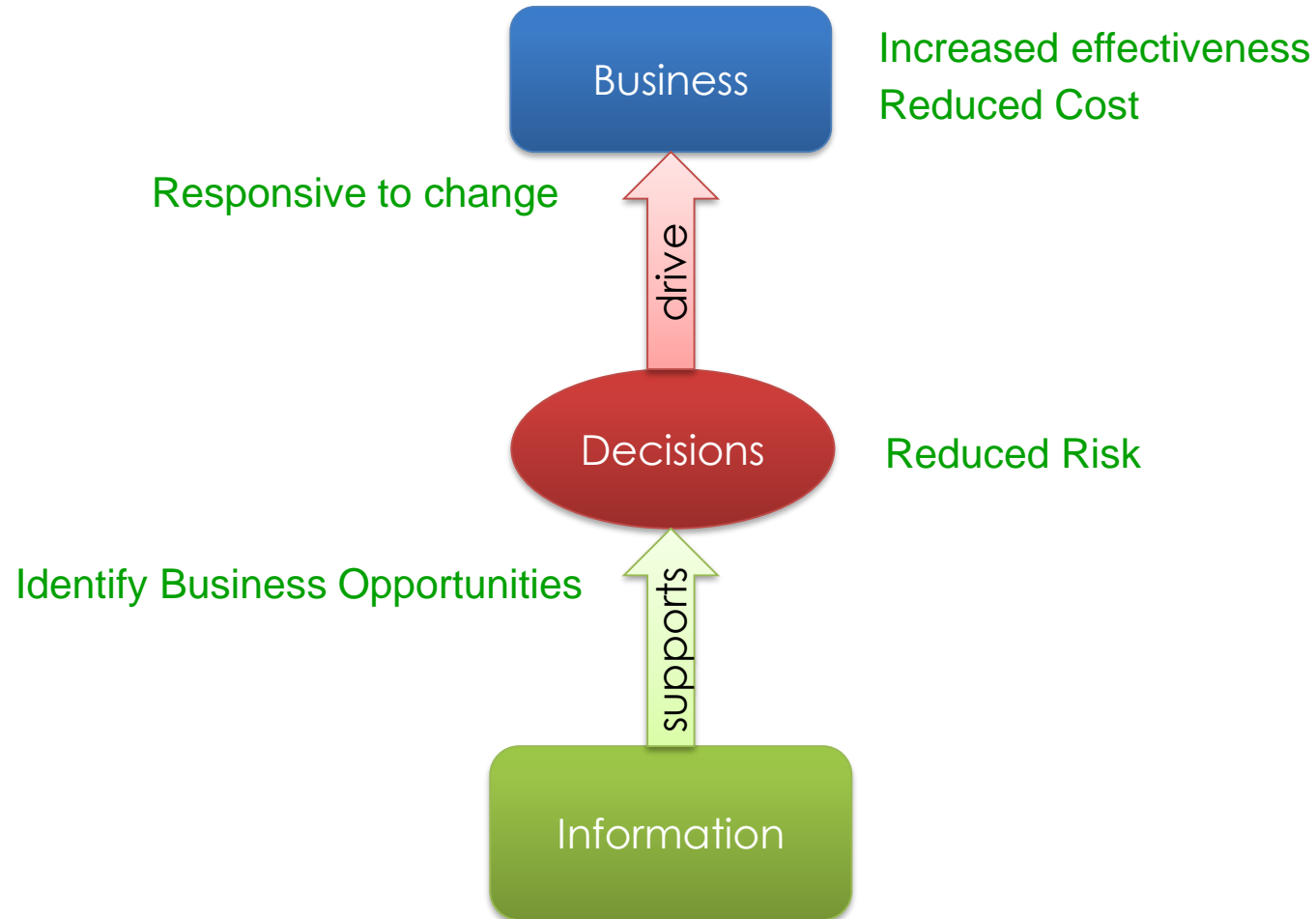
## Grenfell Tower

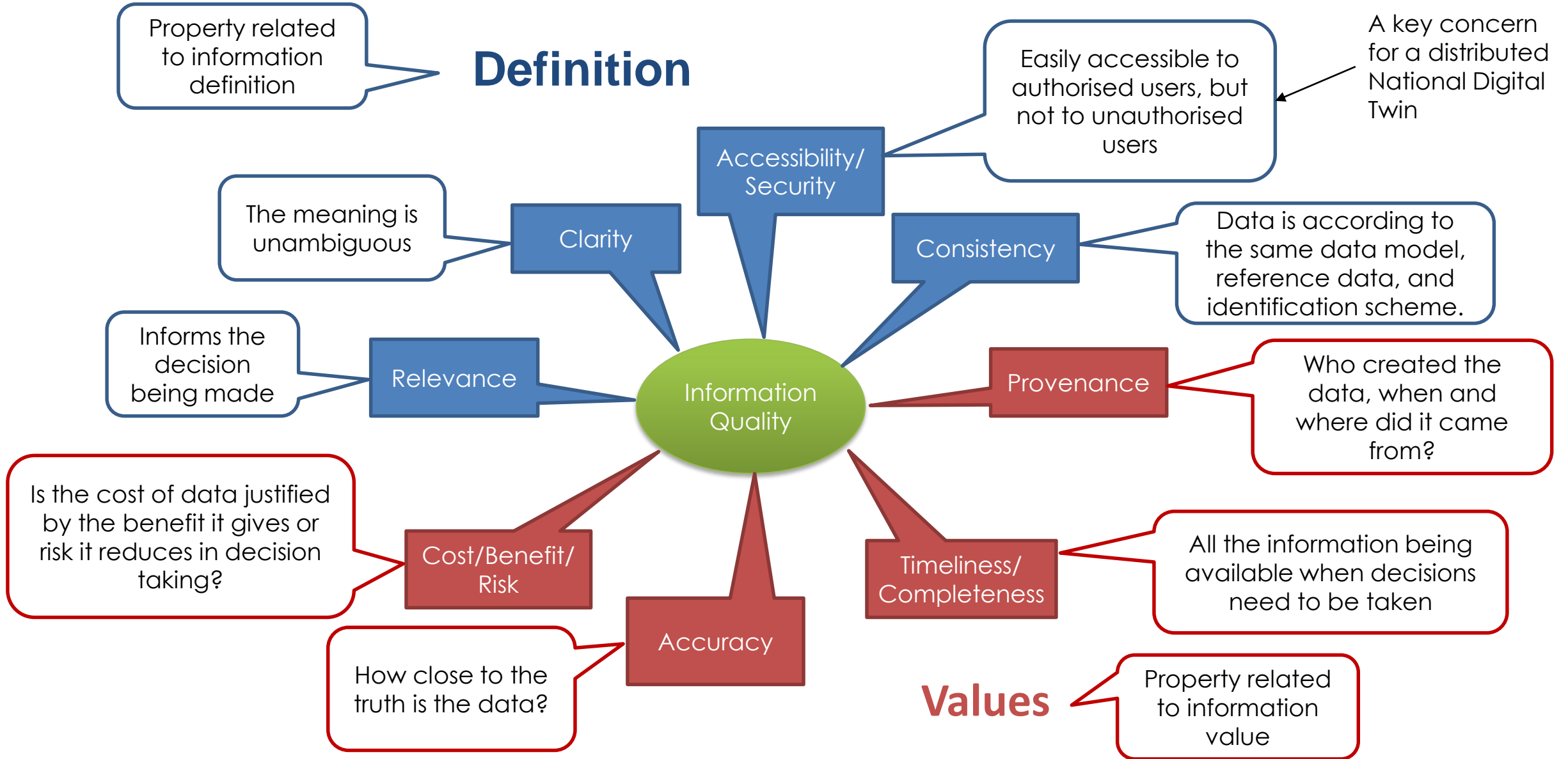
- What would it take to support a query like “Which tower blocks have the same type of cladding as Grenfell Tower?” across multiple databases of local planning and building control data.
- What do local databases need to comply with to enable such a query?

# Information quality basics



# Why bother with Information?





↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓  
The ambition is that any user will be able to see ...

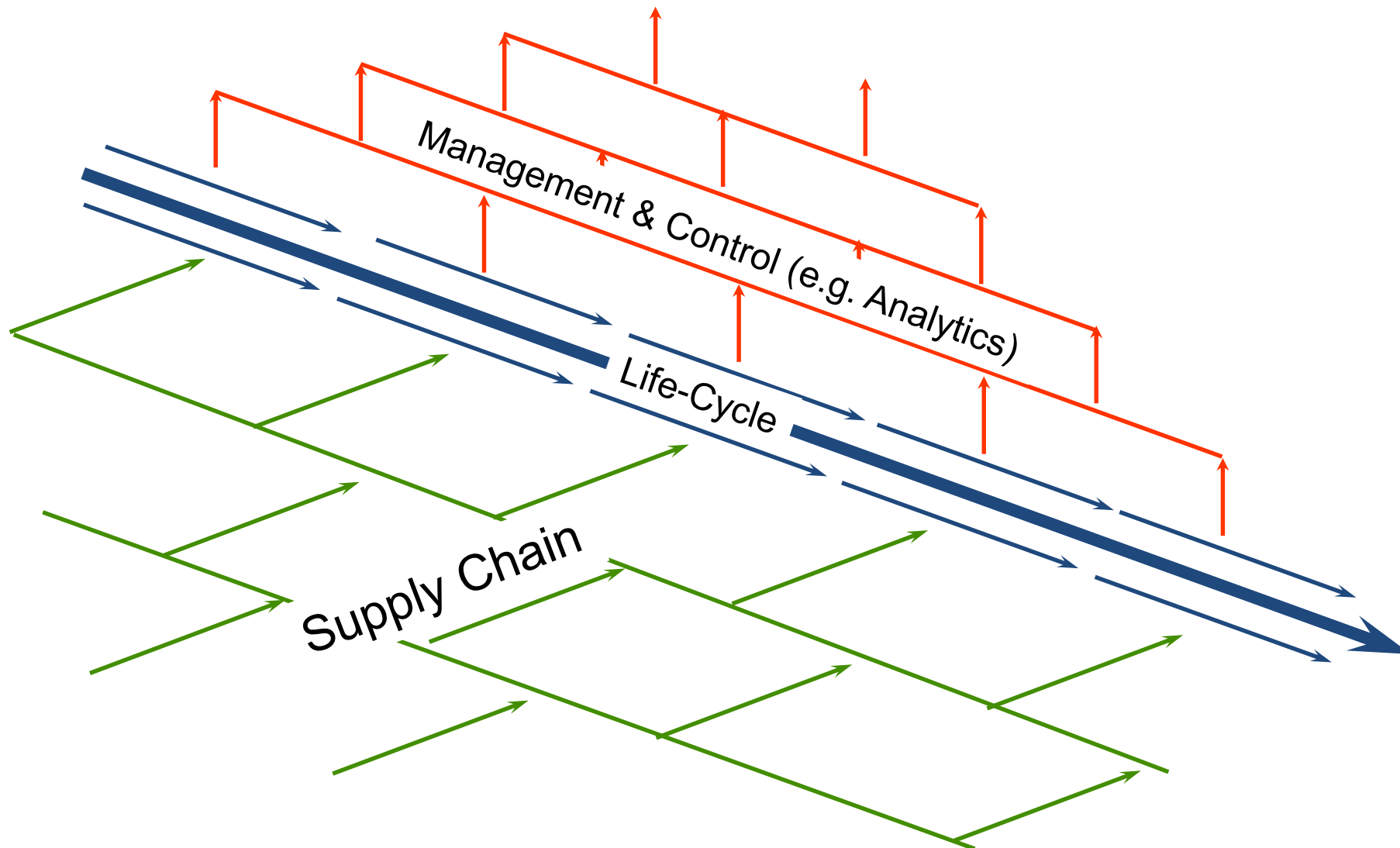
- Publicly available data everyone is authorized to see
- Data the user is authorised to access as a virtual database
- The register of data that is available that the user is authorized to know exists
- The user will not be able to see data on the register that he is not authorised to know exists



# Information Quality Management System (ISO 9001)



# Enterprise and Industry Integration

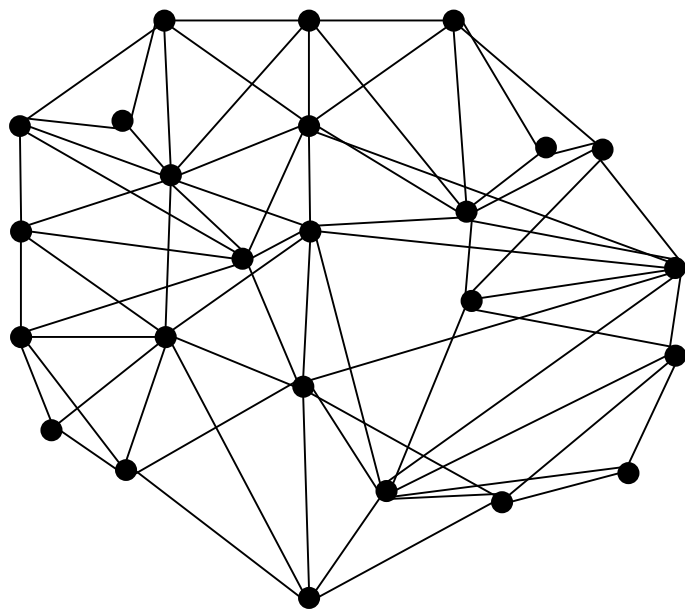




# Some Digital Twin Integration Architecture Options

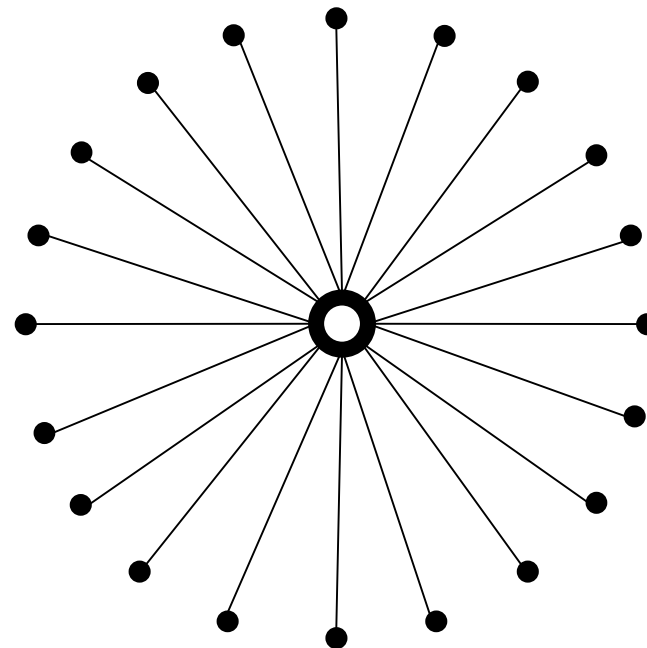
**Point to Point**

Each interface  
specific so  
difficult to  
maintain



25 nodes 72  
connections  
(Max 300)

**Hub and Spoke**

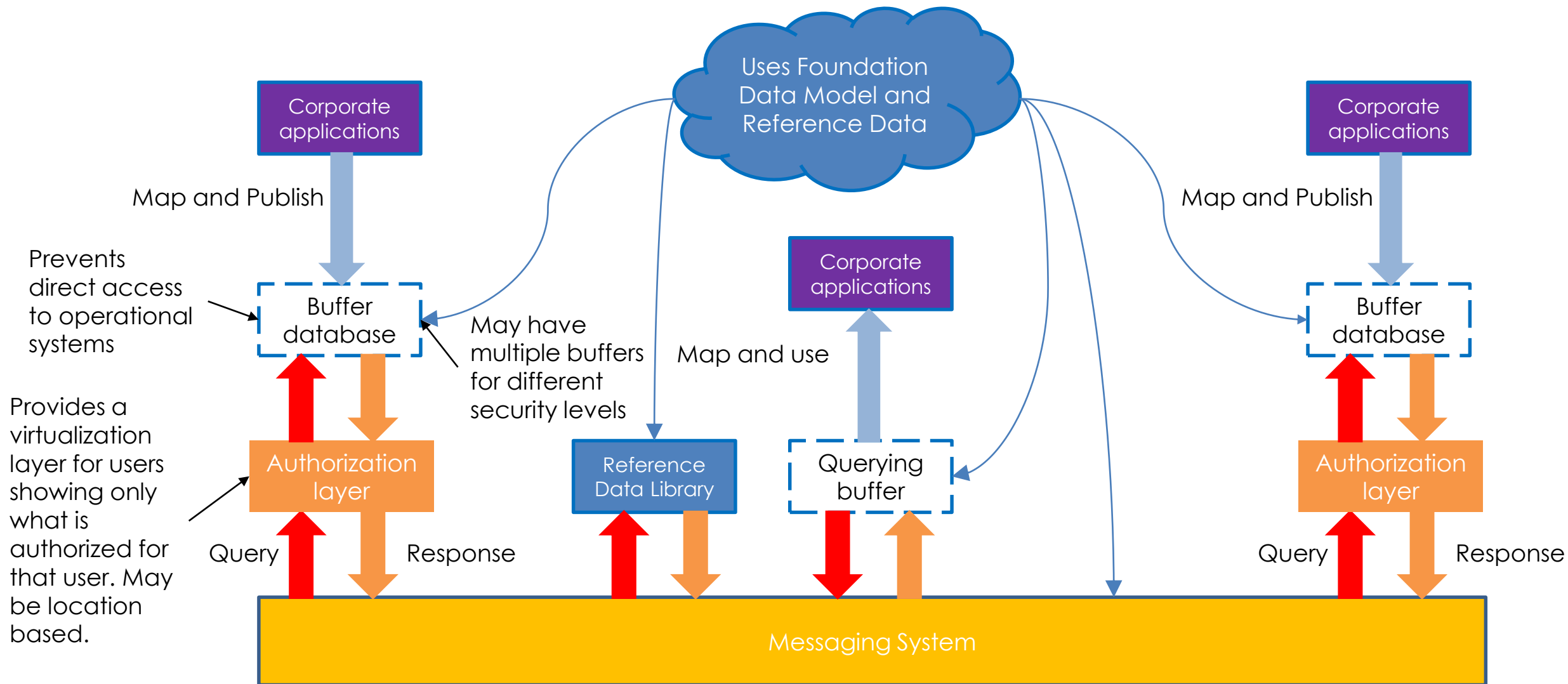


The hub can be  
virtual

25 nodes (plus hub) 25  
connections – needs an  
integration data model

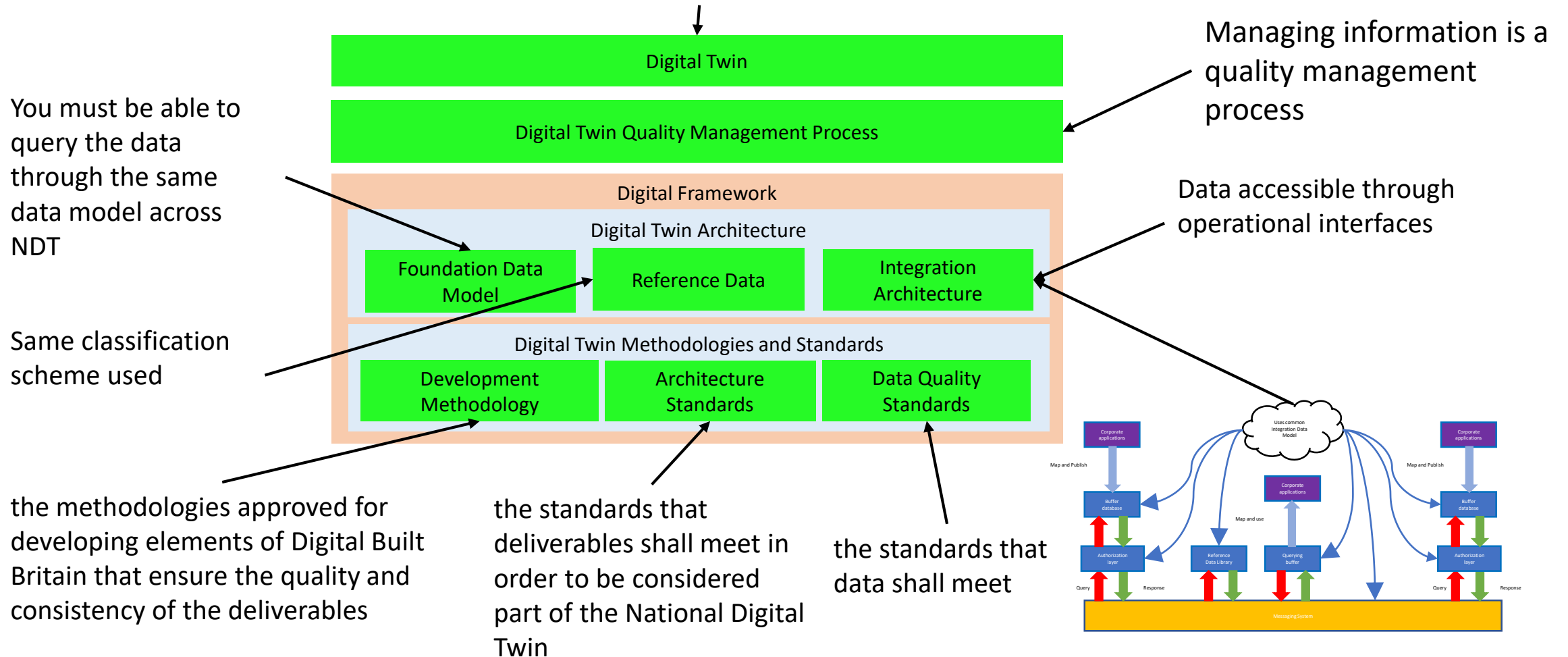


# A distributed Integration Architecture

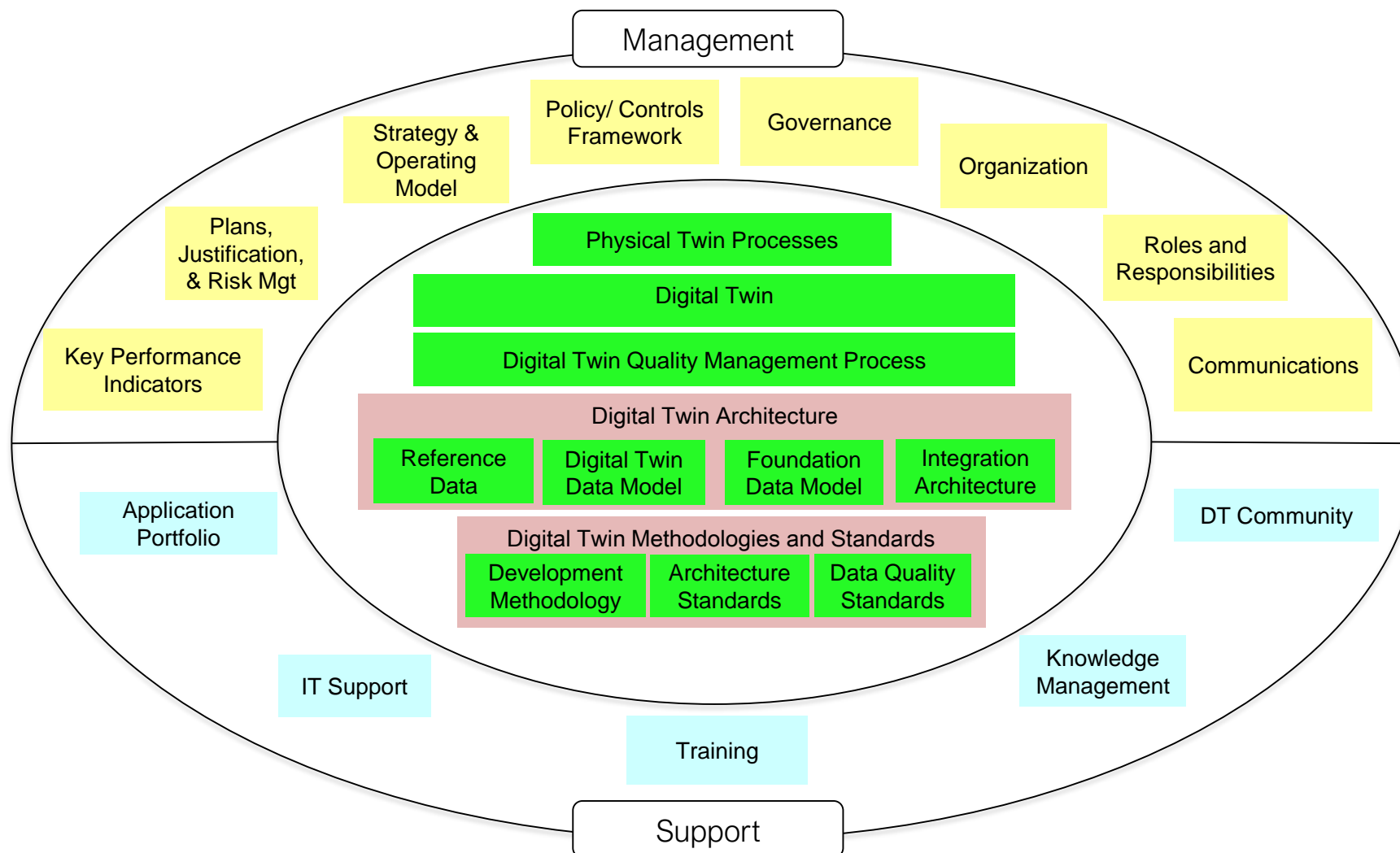


# The Digital Framework

Information held as data

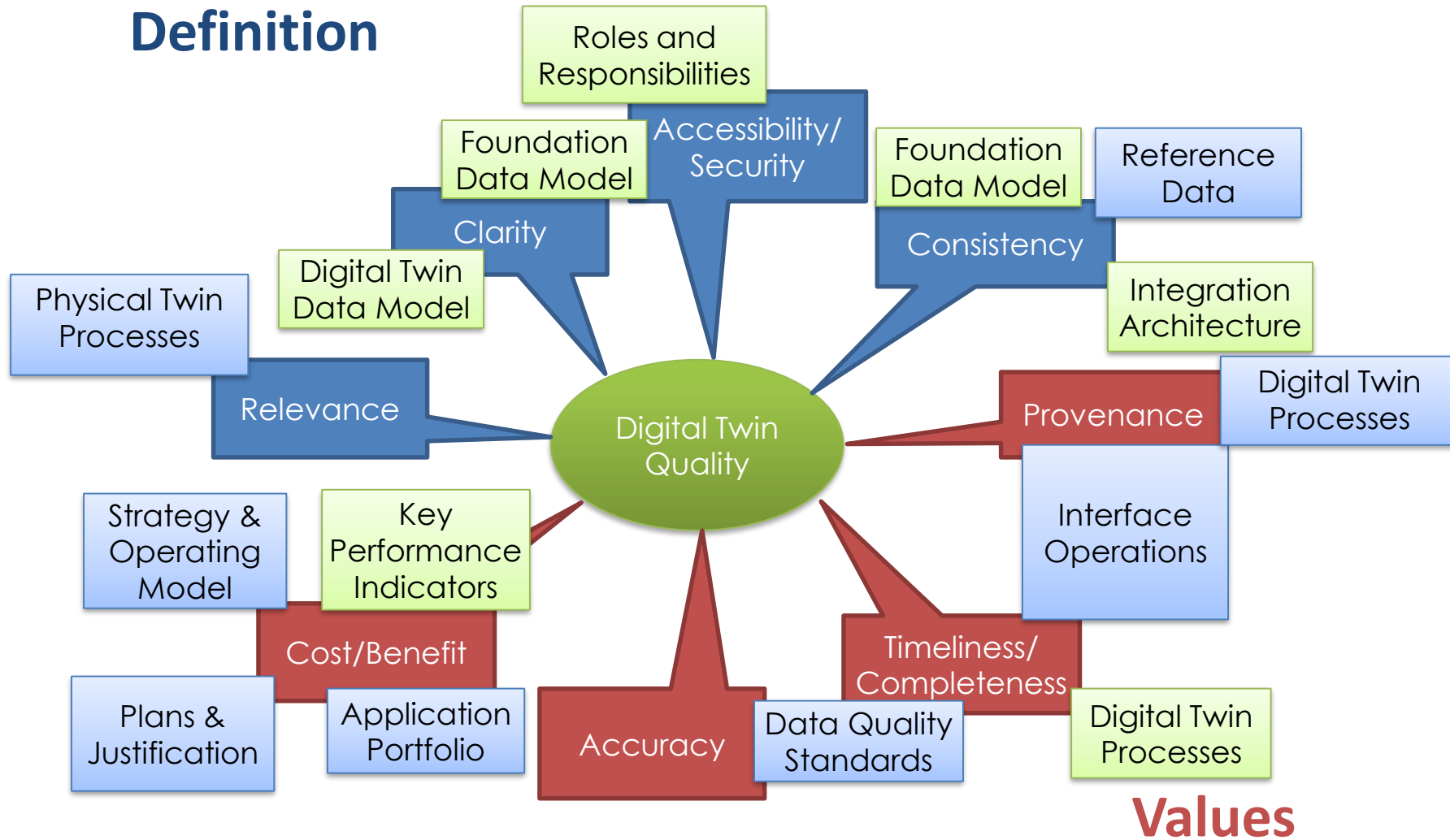


# Digital Twin Landscape

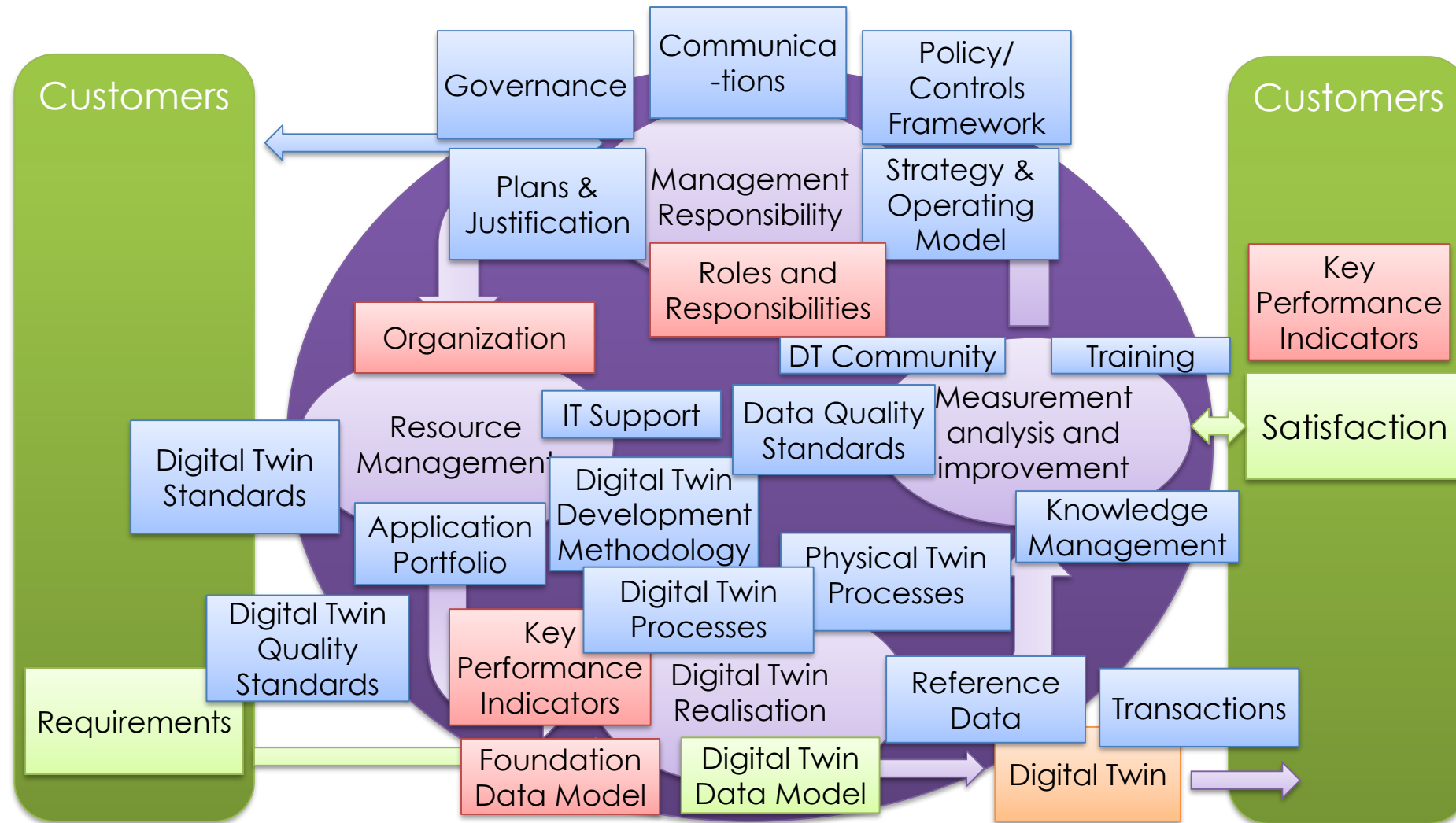


# Relevance of DTL elements to Digital Twin Quality

## Definition



# Relevance of DTL to the Quality Management System for Digital Twins





# Questions?

